



IMPROVING PERFORMANCE AT THE NEXUS OF THE COMMERCIAL AND SOCIAL SECTORS

ABSTRACT

GOVERNMENT BEST PRACTICES FOR MANAGING INTANGIBLE ASSETS (SEPTEMBER 2016)

Intangible assets are increasingly important in modern knowledge economies. The scarce methodologies for measuring and assessing intangible-related risks highlight the importance of effective management practices. The most advanced approaches to government management of intangible assets can be seen in Europe, with various initiatives created by the European Commission including MERITUM, E*KNOW NET, PRISM, the French Governmental Agency for Public Intangibles, and the Danish Department of Trade and Industry's guidelines for intellectual capital. The rating of the countries with "the highest level of disclosed intangible asset value" starts with France, while the fastest growing ones in terms of recognized intangible assets are Thailand, Russia, and Brazil.

