

J-INTERSECT

FACT SHEET - 2019

1. **Founded:** 2002 by The Charles & Agnes Kazarian Foundation.
2. **Purpose:** J-InterSect (JIS) provides global benchmark and best practice research on a wide range of commercial and social sector topics with an extensive library of research reports.
3. **Library:** 380 research reports as of June 2019. JIS has discovered 900+ global benchmarks and 1,400+ high value-add best practices related to the "3-Highs". Backlog of 50 research reports as of June 2019.
4. **Products:** Existing research reports for the JIS library and customized research reports create high value-add, high return on resources, and high impact (the "3-Highs") by identifying global benchmarks and high value-add best practices.
5. **Topics:** Research report topics include anti-corruption, economic development, education, ESG, financial literacy, healthcare, media, and public financial management.
6. **Performance Improvement:** Research reports can improve performance in 4 ways: identify actionable global benchmarks and high value-add best practices, internal and external training, KPI management, and new initiative assessment.
7. **Production Process:** Research reports utilize JIS proprietary ABC process: analyze global benchmarks and high value-add best practices, build relationships with successful global executives, and create research reports that are vastly superior to existing research.
8. **Team:** Research Analysts receive customized continuing education at J-InterSect University, have been with JIS for average of 15 years, produced average 25 research reports, and have advanced degrees from well-regarded institutions.
9. **Knowledge Partnerships:** JIS has partnered with world class organizations including American India Foundation, CARD (Philippines), CEPS (Brussels), Columbia Business School, ISCTE (Portugal), and the Singapore Cooperation Programme.
10. **Prices:** JIS online store to purchase research reports is under construction.

| <u>Year Produced:</u> | <u>2019</u> | <u>2018</u> | <u>2017</u> | <u>2016</u> | <u>2015</u> | <u>2014 - Earlier</u> | <u>Customized Research Reports</u> |
|-----------------------|-------------|-------------|-------------|-------------|-------------|-----------------------|------------------------------------|
| <u>Price:</u> | US\$2,000 | US\$1,500 | US\$1,000 | US\$500 | US\$250 | US\$100 | US\$10,000 to US\$50,000 |

11. **Guiding principles:** See the book *New Philanthropy Benchmarking: Wisdom for the Passionate*.
12. **Website:** www.jintersect.com